

BOOKING and AUDIENCE PROFILE SHEET

TO BETTER CUSTOMIZE THE SHOW, PLEASE ANSWER ALL OF THE APPLICABLE QUESTIONS COMPLETELY AND RETURN BY FAX OR E-MAIL.

Name and Sponsoring Organization _____

Contact Name and Title _____

Name and Address of Place of Engagement _____

Date(s) of Engagement **Start Date:** _____ **End Date:** _____

Type of Engagement: _____

Hours of Engagement: _____ **START TIME:** _____

Budget: _____

1. Audience Demographics

Estimated audience attendance _____ Percentage Breakdown Male ____ Female _____

Percentage of Age Breakdown: 0-17 ____ 18-24 ____ 25-34 ____ 35-49 ____ over 50 ____

Other useful information about audience attendees

2. What is the specific and/or theme of this event?

3. Is there any special community issues to be aware about?

4. Please list any people to recognize in the audience(used at performers discretion)

Name & Title _____ Reason _____

Name & Title _____ Reason _____

Name & Title _____ Reason _____

5. Please indicate the schedule of events for the evening (i.e. doors open, meal, ceremonies, show time, etc.....)

Event _____ Estimated Start _____ Estimated Finish _____

Event _____ Estimated Start _____ Estimated Finish _____

Event _____ Estimated Start _____ Estimated Finish _____

6. Please indicate any pertinent information about your company/school. (i.e. year established, your industry, number of employees/students, products or services offered, etc....)

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